

**Last Updated: April 2026**

Profound Medical Corp. and its affiliates and subsidiaries (“Profound Medical,” “we,” “us,” or “our”) respects your privacy and is committed to protecting your personal information. This Privacy Statement explains what personal information we collect from visitors to the Sites, how we use and disclose that information, and the rights and choices you have in connection with that information, including how you can limit certain uses and disclosures of your information when you visit our website, request information, or interact with our products and services (the “Sites”).

When we refer to “personal information,” we mean information about an identified individual or about an individual whom we could identify. Subject to applicable law, personal information generally does not include publicly available information or anonymized or de-identified data. See the **Aggregated, De-Identified, And Anonymized Information** section for more information.

This Privacy Statement also does not apply to third-party websites, products or services, even if they link to the Sites. We recommend you review the privacy practices of those third parties before connecting or accessing third party websites and disclosing any personal information. See the section titled **Links to Other Sites** for more information.

Similarly, this Privacy Statement does not apply to our careers page hosted by Bamboo HR or to personal information we collect or use about job applicants or employees, except for California residents. We collect, use, and disclose personal information about job applicants or employees for different reasons than other personal information we may collect, use, or disclose. For information about how we collect, use, or disclose personal information about job applicants or employees who are California residents, please see the **Additional Information for Job Applicants and Employees About the CCPA** section. For information about how we collect, use, or disclose personal information about job applicants or employees who are in other countries, please contact us using the information in the **Contact Us** section.

Without prejudice to your rights under applicable laws, this Privacy Statement is not contractual and does not form part of your contract with Profound Medical or its affiliates or subsidiaries. In addition, this Privacy Statement includes additional information for individuals in certain states. We include additional information for those individuals because our website is available throughout the United States, and individuals in those states may be entitled to receive additional information. It is not evidence that our website is directed specifically to individuals or companies in any of those states.

If you have questions or requests regarding this Privacy Statement, please contact us using the information in the **Contact Us** section.

## **DATA COLLECTION**

### **A. Types of Personal Information We Collect and Why**

We may collect the following categories of personal information, for the purposes stated in the chart.

| <b>Category of Personal Information</b>           | <b>Examples</b>  | <b>Purpose of Collection and Use</b>   |
|---|--|--|
| Identifiers                                       | First and last name, contact information, device ID or IP address and user-generated content (including reviews and feedback)  | <ul style="list-style-type: none"><li>● Provide and enhance the Sites</li><li>● Detect and prevent fraud</li><li>● Market or advertise to you</li><li>● Communicate with you</li><li>● Comply with legal or regulatory obligations</li></ul> |
| Internet or other electronic activity information | Browsing and app history; clickstream data; browser and operating system type; navigation paths; date/time stamps; cookie identifiers; clear gifs; Internet service provider (ISP); referring/exit pages; device identifiers; and other information about device characteristics and how you interact with our Sites | <ul style="list-style-type: none"><li>● Provide and enhance the Sites</li><li>● Detect and prevent fraud</li><li>● Market or advertise to you</li><li>● Communicate with you</li><li>● Comply with legal or regulatory obligations</li></ul> |
| Geolocation data                                  | Device location; geolocation; IP address; cell network data; and/or other similar locational data  | <ul style="list-style-type: none"><li>● Provide and enhance the Sites</li><li>● Detect and prevent fraud</li><li>● Market or advertise to you</li><li>● Communicate with you</li><li>● Comply with legal or regulatory obligations</li></ul> |
| Electronic information                            | Session replay   | <ul style="list-style-type: none"><li>● Provide and enhance the Sites</li></ul>  |
| Sensitive personal information                    | Health-related information   | <ul style="list-style-type: none"><li>● Provide and enhance the Sites</li><li>● Detect and prevent fraud</li><li>● Market or advertise to you</li><li>● Communicate with you</li><li>● Comply with legal or regulatory obligations</li></ul> |

### **B. How We Collect Information**

We may collect personal information from the following sources:

| Sources of Personal Information  | Categories of Personal Information We Collect   |
|--|---|
| <p><i>Directly from you</i></p> <p>We may collect personal information from you when you interact with our Sites, submit inquiries or request information from us, engage our services (by you or by your email or an entity within your employing enterprise), or otherwise contact or communicate with us. We may also collect personal information from you when we send you marketing information about our products, services, sales, events, and/or promotions via phone, email, or other means. We may also disclose information across our business units or brands to identify or facilitate potential sales opportunities. We may use personal information to improve how we reach you, the content we share with you, to conduct market research, and to improve business operations, our platform, and overall customer engagement. Finally, we may collect personal information from you when we process your requests to us, including requests for information.</p> | <ul style="list-style-type: none"> <li>● Identifiers</li> <li>● Commercial and financial information</li> <li>● Internet or other electronic activity information</li> <li>● Geolocation data</li> <li>● Electronic information</li> <li>● Professional or employment-related information</li> <li>● Inference information</li> </ul> |
| <p><i>Automatically</i></p> <p>We may collect personal information from you automatically when you visit the Sites or as you interact with us. See the <b>Cookie and Tracking Technology</b> section for more information.</p>   | <ul style="list-style-type: none"> <li>● Internet or other electronic network activity</li> <li>● Geolocation data</li> </ul>   |
| <p><i>Our service providers and third-party vendors</i></p> <p>The Sites may use third-party analytics services. These services may record mouse clicks, page views, mouse movements, and scrolling activity and are used by Profound Medical to analyze trends and administer the Sites.</p>  | <ul style="list-style-type: none"> <li>● Identifiers</li> <li>● Internet or other electronic activity information</li> <li>● Electronic information</li> </ul>  |

| Sources of Personal Information   | Categories of Personal Information We Collect  |
|---|--|
| <p><i>Third parties</i></p> <p>We may collect personal information from third-party social media platforms and sites, such as when you engage with our social media pages, online communities and forums, and when you mention us on your own or other social media pages, online communities, or forums. Please note that online forums may be publicly accessible, and other individuals may view information you post in the forums. If you are involved in a business relationship with us, we may also obtain some limited information about you indirectly, for example from your colleagues or your company, or from publicly available sources such as the Internet and/or subscription-based services.</p> | <ul style="list-style-type: none"> <li>● Identifiers</li> <li>● Internet or other electronic activity information</li> <li>● Professional or employment-related information</li> </ul> |

**C. Parties To Whom We May Disclose Information**

We disclose personal information (and may have sold or shared personal information for purposes of California law) as shown in the following table. For more information about California law, see **the California Consumer Privacy Act (CCPA)** section.

| Categories of Third-Party Recipient and Purpose for Disclosure   | Categories of Personal Information We May Disclose  |
|--|---|
| <p><i>Affiliates</i></p> <p>We may disclose personal information to our business units, subsidiaries, joint ventures, brands, or other companies under our common control (collectively, “Affiliates”) for the purposes described in this Privacy Statement. We will require our Affiliates to honor this Privacy Statement.</p> | <ul style="list-style-type: none"> <li>● Identifiers</li> <li>● Commercial and financial information</li> <li>● Internet or other electronic activity information</li> <li>● Geolocation data</li> <li>● Electronic information</li> <li>● Professional or employment-related information</li> <li>● Inference information</li> </ul> |
| <p><i>Our service providers and third-party vendors</i></p> <p>We use third-party vendors to perform operational functions related to our Sites. Some of these vendors (e.g., marketing</p>  | <ul style="list-style-type: none"> <li>● Identifiers</li> <li>● Internet or other electronic activity information</li> <li>● Electronic information</li> </ul>  |

| <b>Categories of Third-Party Recipient and Purpose for Disclosure</b>  | <b>Categories of Personal Information We May Disclose</b>  |
|--|--|
| <p>automation vendors or hosting providers) may have access to your personal information, but only as necessary to provide services to us. If the third-party vendor is our service provider, we have agreements in place with the vendors requiring your information to be kept confidential and reasonable data security measures to be used to protect it. We also disclose your personal information to vendors (for example, marketing automation vendors or hosting providers) as needed to assist us with business operations, but in such instances, these vendors are contractually required to keep your information confidential.</p> | <ul style="list-style-type: none"> <li>● Professional or employment-related information</li> </ul>   |
| <p><i>Marketing, Advertising, and Analytics Providers for Our Marketing and Brand Purposes</i></p> <p>We may disclose personal information to third-party providers for marketing, advertising, and analytics purposes. For additional information regarding our advertising practices, please see the Advertising section. We may also disclose personal information to third-party providers for commercial prospecting, product development, and to conduct product and brand perception and awareness surveys.</p>   | <ul style="list-style-type: none"> <li>● Identifiers</li> <li>● Commercial and financial information</li> <li>● Internet or other electronic activity information</li> <li>● Electronic information</li> <li>● Professional or employment-related information</li> </ul>                             |
| <p><i>Government entities</i></p> <p>We may disclose personal information to government entities and agencies, regulators, law enforcement, and other third parties, including to comply with applicable laws and regulations, to respond to a subpoena, search warrant, or pursuant to legal process, and to establish or exercise our legal rights or for fraud or crime-prevention purposes or for the</p>  | <ul style="list-style-type: none"> <li>● Identifiers</li> <li>● Commercial and financial information</li> <li>● Internet or other electronic activity information</li> <li>● Geolocation data</li> <li>● Electronic information</li> <li>● Professional or employment-related information</li> </ul> |

| <b>Categories of Third-Party Recipient and Purpose for Disclosure</b>   | <b>Categories of Personal Information We May Disclose</b>   |
|---|---|
| <p>protection of the rights, property, or safety of our company or third parties.</p> <p>We may also disclose personal information in relation to a known or suspected violation of our terms of use, fraud prevention or other unlawful use, including with entities assisting us with an investigation, or as may be required by applicable law.</p>  |   |
| <p><i>Business partners</i></p> <p>We may engage third parties to perform certain functions on our behalf. To do so, we may disclose personal information to our third-party business partners and service providers to maintain and operate the Sites and provide, improve, and personalize the Sites, including to fulfill requests for the Services, and for other technical and processing functions, such as sending emails on our behalf and technical support.</p>                                     | <ul style="list-style-type: none"> <li>● Identifiers</li> <li>● Internet or other electronic activity information</li> <li>● Electronic information</li> <li>● Professional or employment-related information</li> </ul>  |
| <p><i>Professional Service Firms</i></p> <p>We may disclose personal information to professional service firms in connection with our legal and regulatory obligations and to establish or exercise our rights and defend against claims, including, for example, auditors, law firms, and consultants.</p>   | <ul style="list-style-type: none"> <li>● Identifiers</li> <li>● Commercial and financial information</li> <li>● Internet or other electronic activity information</li> <li>● Geolocation data</li> <li>● Electronic information</li> <li>● Professional or employment-related information</li> <li>● Inference information</li> </ul> |
| <p><i>Successor organizations</i></p> <p>Subject to applicable law, we reserve the right to transfer some or all personal information in our possession to a successor organization in the event of a merger, acquisition, bankruptcy, or other sale or transfer of all or a portion of our assets. If any such transaction occurs, the purchaser will be entitled to use and disclose the personal information collected by us in the same manner that we are able to, and the purchaser will assume the</p> | <ul style="list-style-type: none"> <li>● Identifiers</li> <li>● Internet or other electronic activity information</li> <li>● Electronic information</li> <li>● Professional or employment-related information</li> </ul>  |

| Categories of Third-Party Recipient and Purpose for Disclosure                                | Categories of Personal Information We May Disclose |
|---|--|
| rights and obligations regarding personal information as described in this privacy statement. |  |

### **HIPAA NOTICE (HEALTH INFORMATION)**

Some interactions with Profound Medical outside of the Sites (for example, through healthcare providers or clinical programs) may involve protected health information (PHI) regulated by the HIPAA Privacy, Security, and Breach Notification Rules. If you have questions about our HIPAA-regulated privacy practices, please contact us using the information in the **Contact Us** section.

### **COOKIES AND TRACKING TECHNOLOGIES**

When you access the Sites, our servers automatically collect and record the Internet Protocol (“IP”) address associated with your computer. We may also collect additional information such as a device ID, browser type and version, the operating system of your device, language, country, the date and time of visits, your IP address, the pages viewed, time spent on the Sites, and the websites visited just before and just after a Site. This information is used to help us administer the Sites, and it is transmitted automatically by your web browser. This information may be appended to your profile information to remember your preferences and diagnose technical problems.

We may use cookies to collect this information. Cookies are small data files sent by a website and stored on the computer or device at the request of that site. Cookies store information related to a user’s browser to enable us to recognize your device on return visits to the Sites and to remember your preferences.

Most browsers allow you to control cookies, including whether or not to accept them and how to remove them. If you want to block the use and saving of cookies from the Sites on to the computer’s hard drive, you should take the necessary steps within your web browser’s settings to block all cookies from the Services and external serving vendors. Please note that if you choose to erase or block your cookies, certain parts of our Services may not function correctly. For information on how to disable cookies, refer to your browser’s documentation.

We may also use web beacons, pixels, or similar collection mechanisms, and in certain circumstances may collect IP addresses, screen resolution, browser software, operating system types, clickstream patterns, dates and times that our site is accessed, and other categories of data. **When you access the Sites, you consent to, and authorize use of, cookies, web beacons, pixels, and similar technologies and any associated data transfers.**

## **DO-NOT-TRACK AND GLOBAL PRIVACY CONTROL (GPC)**

The Sites are not designed to support Do-Not-Track functionality. Do-Not-Track is a preference you can set on your web browser to inform websites that you do not want to be “tracked” by third parties. The Sites do not respond to Do-Not-Track Signals as it does not track you when you leave a Site. Our third-party service providers, who provide ad serving, retargeting services, and web analytics services to us, may not respond to Do-Not-Track signals. If an individual comes to a Site directly with a Do-Not-Track signal enabled on their browser, we do not look for the Do-Not-Track signal or respond to it; even if a Site looks for the Do-Not-Track signal, it does not respond to it.

However, we recognize and honor Global Privacy Control (GPC) signals as a do-not-sell request under the laws of certain states. When we detect a GPC signal from your browser, we treat it as a request to opt out of the sale or sharing of your personal information (as defined by applicable law). You do not need to take any additional action beyond enabling GPC in your browser or through a supported browser extension. For more information, see the **Additional Information for Individuals in California, Additional Information For Individuals In Colorado, Connecticut, Delaware, Indiana, Kentucky, Maryland, Minnesota, Montana, Nebraska, New Hampshire, New Jersey, Oregon, Rhode Island, Tennessee, Texas, Utah, Or Virginia**, and **Additional Information For Individuals In Nevada** sections.

## **INTEREST-BASED ADVERTISING**

We do not display advertisements on the Sites, but we do participate in interest-based advertising to place advertisements on unaffiliated sites using information you provide us when you interact with the Sites. Interest-based ads, also known as personalized ads, are ads that are targeted to you based on your web browsing and app usage over time and across websites or apps. For example, the Sites may use third-party ad servers, retargeting services, and web analytics systems, such as Google, to analyze aggregate web usage statistics and provide us the ability to display advertisements about our services to you when you have left our site. In addition, certain pages of the Sites contain embedded information from Third-Party Sites (for example, YouTube) and loading or interacting with that embedded information may be used for Interest-based advertising on other websites by third parties.

You have the option to restrict the use of information for interest-based advertising and to opt-out of receiving interest-based ads. Some of these third parties may use cookies and other technologies to collect information about your online activities over time and across third-party websites or online services to deliver advertising based on your interests and preferences, as inferred from your browsing history. Some of these ads may be personalized, meaning that they are intended to be relevant to you based on information that those third-party providers collect about your visits to this site and elsewhere over time.

To learn more about this type of advertising and how to opt-out of this form of advertising, you may either visit **[optout.aboutads.info](https://optout.aboutads.info)** to opt-out of sites and services participating in the Digital

Advertising Alliance (“DAA”) self-regulatory program, or visit [optout.networkadvertising.org](https://optout.networkadvertising.org) to opt-out of this form of advertising by members of the Network Advertising Initiative (“NAI”). Note that electing to opt-out will not stop advertisements from appearing in your browser or applications, although it may make the ads you see less relevant to your interests. This opt-out works through cookies set on a particular browser, so if you delete cookies from a web browser, or use a different browser, you will need to opt out again.

Your choice to opt out on a particular browser or device will apply only to the collection and use of information from that particular browser or device. Opting out on a particular device will not opt you out of information collection on other devices, nor will it limit cross-device sharing on those other devices. If you use different browsers on a device or multiple devices, for each browser and device you wish to opt out, please opt out each device and browser separately at [optout.aboutads.info](https://optout.aboutads.info) and at [optout.networkadvertising.org](https://optout.networkadvertising.org).

### **SESSION REPLAY**

We partner with third parties to capture how you use and interact with the Sites through behavioral metrics, heatmaps, and session replay. Website usage data is captured using first and third-party cookies and other tracking technologies to determine the popularity of products/services and online activity. We use this information as described in the **Types of Personal Information We Collect and Why** section. Examples of the third parties we partner with are Microsoft Clarity and Microsoft Advertising, and for more information about how Microsoft collects and uses your data, visit the [Microsoft Privacy Statement](#). We do not use these technologies to collect information that is inconsistent with your intent, and we do not use it to record sensitive information related to credit cards. We do not provide information gathered to third parties other than our service providers.

### **GOOGLE ANALYTICS**

The Sites currently use Google Analytics. For information about how [Google Analytics](#) collects and processes data, please read **How Google uses information from sites or apps that use our services**. If you wish to opt out of Google Analytics, you may install the [Google Analytics Opt-Out Browser Add-on](#).

### **AGGREGATED, DE-IDENTIFIED, AND ANONYMIZED INFORMATION**

We may create aggregated, de-identified, or anonymized information from personal information by removing certain data components (such as your name, email address, or linkable tracking ID) that makes the data identifiable, or through aggregation, obfuscation, or other means. For example, we may use aggregated, de-identified, or anonymized information to understand how to improve or enhance the Sites. Subject to applicable law, our use of such aggregated, de-identified, or anonymized information is not personal information or subject to this privacy statement.

## **DATA RETENTION**

We retain personal information for as long as needed or permitted considering the purpose(s) for which the data were obtained and consistent with applicable law. The criteria used to determine our retention periods include but are not limited to the following:

- The length of time we have an ongoing relationship with you and provide the services to you;
- Whether there is a legal obligation to which we are subject;
- Whether retention is advisable considering our legal position; and/or
- Whether our operational needs require maintaining your personal information, such as for maintaining solicitation preferences (including for former customers and non-customers) or systems administration.

## **ADDITIONAL INFORMATION FOR INDIVIDUALS IN CALIFORNIA**

### **Shine The Light**

Under California's "Shine the Light" law (California Civil Code § 1798.83), California customers are entitled to request, once a year and free of charge, certain information regarding what types of their personal information may be disclosed to third parties and, in some cases, affiliates, for those third parties' and affiliates' own direct marketing purposes. Under this law, a business is to either provide California customers with certain information upon request or permit California customers to opt-out of this type of disclosure. For purposes of this paragraph, a "California customer" is a California resident with whom the business has an established business relationship primarily for the California resident's personal, family, or household purposes.

You may request this information by contacting us using the information in the **Contact Us** section and indicate in the email subject line, "California Shine the Light Request." Please include your mailing address, state of residence, and email address with your request.

### **California Consumer Privacy Act (CCPA)**

The California Consumer Privacy Act (CCPA) gives California residents enhanced rights with respect to certain of their personal information that is collected by businesses.

First, California residents may opt-out of having their personal information sold to or shared with other persons or parties.

Second, California residents have a right to know:

*What specific pieces of information a business has about the resident;*

*Categories of personal information it has collected about the resident;*

*Categories of sources from which the personal information is collected;*

*Categories of personal information that the business sold, shared, or disclosed for a business purpose about the resident;*

*Categories of third parties to whom the personal information was sold, shared, or disclosed; and*

*The business or commercial purpose for collecting, selling, or sharing personal information.*

Third, California residents can request that the personal information a business has collected from them be deleted from the business's systems and records, subject to certain exceptions.

Fourth, California residents can request that inaccurate personal information a business maintains about them be corrected.

Fifth, California residents can request to limit use and disclosure of their sensitive personal information.

Sixth, California residents can request to opt-out of use of automated decision-making technologies to make significant decisions concerning them, and for more information about the automated decision-making technology. Profound Medical does not use automated decision-making technologies to make significant decisions concerning California residents.

Profound Medical is covered under the CCPA as we collect and process the personal information of California residents. This privacy statement provides the required notices to California residents. The CCPA also prohibits covered businesses from providing discriminatory treatment to California residents if they exercise their rights under the Act.

**ADDITIONAL INFORMATION FOR INDIVIDUALS IN COLORADO, CONNECTICUT, DELAWARE, INDIANA, KENTUCKY, MARYLAND, MINNESOTA, MONTANA, NEBRASKA, NEW HAMPSHIRE, NEW JERSEY, OREGON, RHODE ISLAND, TENNESSEE, TEXAS, UTAH, OR VIRGINIA**

Each state listed above has a law that gives its residents enhanced rights with respect to certain of their personal information in certain situations. Those rights are limited and subject to exceptions. For purposes of this section, when we refer to "Certain States," we mean Colorado, Connecticut, Delaware, Indiana, Kentucky, Maryland, Minnesota, Montana, Nebraska, New Hampshire, New Jersey, Oregon, Rhode Island, Tennessee, Texas, Utah, and Virginia -- the states listed above.

For example, Certain States' laws do not apply to publicly available personal information or to personal information of an employee. And Certain States' laws apply only to state residents when acting in an individual or household context, but not when they are acting in a commercial or employment context. For these states, that means if you are using our products

and services in connection with employment, these disclosures are unlikely to apply to you or your personal information.

The scope of applicable state privacy laws varies state to state. For purposes of this section, when we refer to “State Regulated Personal Information,” we mean the personal information linked or reasonably linkable to a resident of a given state that is within the scope of that state’s law. It also means that what is regulated Personal Information depends upon the state in which you reside.

For each of the Certain States, based on how we interact with residents of that state and our use of their personal information, we may be subject to that state’s law granting its residents rights with respect to certain of their personal information in certain situations.

Depending on the state in which you reside, you may have certain or all these rights:

*First*, you may be able opt out of some or all these things:

1. Processing your State Regulated Personal Information for purposes of targeted advertising;
2. The sale of your State Regulated Personal Information; or
3. Profiling in furtherance of decisions that produce legal or similarly significant effects concerning you.

*Second*, you may be able to ask us to confirm if we are processing your State Regulated Personal Information and to provide a copy of your State Regulated Personal Information.

*Third*, you may be able to receive your State Regulated Personal Information in a portable and, if technically feasible, readily usable format. Depending upon the state you reside in, this right may be part of the right to access your State Regulated Personal Information and not a separate right.

*Fourth*, you may be able to ask us to correct inaccuracies in your State Regulated Personal Information.

*Fifth*, you may be able to ask us to delete your State Regulated Personal Information.

*Sixth*, if you are a **Delaware, Maryland, Minnesota, or Oregon** resident, you may be able to ask us for a list of third parties to which we have disclosed your State Regulated Personal Information.

*Seventh*, if you are a **Minnesota** resident, you may be able to ask us for certain information about any profiling in furtherance of decisions that produce legal effects concerning you or similarly significant effects concerning you.

**To exercise your rights, please contact us using the information in the “Contact Us” section. If you email us, please put in the subject line of your email your state of residence and the words “Data Subject Request,” and explain in your email which of the rights listed above you are requesting. You may submit multiple requests at once in an email.**

Although it varies state to state, generally and subject to certain exceptions, there is ordinarily no cost for residents of any of the Certain States to submit their first request in a year. **(Kentucky, Maryland, Minnesota, Nebraska, Tennessee, Texas, and Virginia** residents can ordinarily submit two requests in a year without being charged a fee.) If you submit more requests than that in a twelve-month period, we may charge you a reasonable fee to cover the administrative costs of complying with your requests or decline to act on your requests. We can use commercially reasonable efforts to authenticate you are who you say you are, and if we are unable to do so, we may ask you to provide more information reasonably necessary to authenticate you. If we cannot authenticate you or your authority, we will deny the request.

If you submit a request, we will tell you what the result is of your request (including, if you submit a Right to Access, your State Regulated Personal Information) without undue delay and within 45 days after we receive your request. In some cases, we may extend that deadline by 45 days, to 90 days in total. If we extend the deadline, we will tell you that and why.

Each of these laws includes exceptions for personal information regulated under other laws or maintained for certain reasons or in certain contexts. For example, these laws do not apply to publicly available information, including information that we reasonably believe residents of those states have lawfully made available to the public. As another example, we will not delete State Regulated Personal Information when we need to maintain it to comply with a legal obligation.

If we don’t grant your request, we will tell you why we did not.

If you are a resident of any of the Certain States, other than **Utah**, you may appeal our decision by emailing us using the information in the **Contact Us** section with the subject line “Appeal of Request” and including our response to your request. We will also include this information in our response to your request. If you appeal our decision, we will have a certain amount of time to respond, as set by state law.

| <b>State</b>       | <b>How Long We Have to Respond to Your Appeal</b>  |
|--------------------|--|
| <b>Colorado</b>    | We have 45 days to respond to your appeal. We may extend our time to respond by 45 more days, in which case we will tell you that and why. |
| <b>Connecticut</b> | We have 60 days to respond to your appeal.   |
| <b>Delaware</b>    | We have 60 days to respond to your appeal.   |

|                      |  |
|----------------------|--|
| <b>Indiana</b>       | We have 45 days to respond to your appeal. We may extend our time to respond by 45 more days, in which case we will tell you that and why. |
| <b>Kentucky</b>      | We have 60 days to response to your appeal.  |
| <b>Maryland</b>      | We have 60 days to respond to your appeal.   |
| <b>Minnesota</b>     | We have 45 days to respond to your appeal. We may extend our time to respond by 60 more days, in which case we will tell you that and why. |
| <b>Montana</b>       | We have 60 days to respond to your appeal.   |
| <b>Nebraska</b>      | We have 60 days to respond to your appeal.   |
| <b>New Hampshire</b> | We have 60 days to respond to your appeal.   |
| <b>New Jersey</b>    | We have 45 days to respond to your appeal.   |
| <b>Oregon</b>        | We have 45 days to respond to your appeal.   |
| <b>Rhode Island</b>  | We have 60 days to respond to your appeal. We may extend our time to respond by 45 more days, in which case we will tell you that and why. |
| <b>Tennessee</b>     | We have 60 days to respond to your appeal.   |
| <b>Texas</b>         | We have 60 days to respond to your appeal.   |
| <b>Virginia</b>      | We have 60 days to respond to your appeal.   |

If you do not agree with the result of our appeal, you can complain to the attorney general in your state.

If you are a **Utah** resident, you do not have the right to appeal our decision.

#### **ADDITIONAL INFORMATION FOR INDIVIDUALS IN IOWA**

We may be subject to Iowa’s Consumer Data Protection law based on our interactions with Iowa residents and our use of their Personal Data. Iowa’s Consumer Data Protection law provides Iowa residents enhanced rights with respect to certain of their personal information when acting in an individual or household context, but not when they are acting in a commercial or employment context. If you are using our products and services in the context of your employment or in a commercial context, this law may not apply to you. That means if

you are using our products and services in connection with employment, these disclosures are unlikely to apply to you or your personal information.

In this section, “Iowa Regulated Personal Information” refers to personal information that is linked or reasonably linkable to an identified or identifiable Iowa resident. Iowa Regulated Personal Information does not include de-identified or publicly available information, as defined in Iowa’s Consumer Data Protection law. Iowa Regulated Personal Information also excludes other types of data, such as data processed or maintained in the course of your applying to, employed by, or acting as an agent or independent contractor, to the extent that the data is collected and used within the context of that role.

Based on how we interact with Iowa residents and our use of their personal information, we may be subject to that state’s law granting its residents rights with respect to certain of their personal information in certain situations. If you are an Iowa resident, you may have certain or all these rights:

*First*, you may be able opt out the sale of your Iowa Regulated Personal Information.

*Second*, you may be able to ask us to confirm if we are processing your Iowa Regulated Personal Information and to provide a copy of your Iowa Regulated Personal Information, including in a portable and, if technically feasible, readily usable format.

*Third*, you may be able to ask us to delete your Iowa Regulated Personal Information.

**To exercise your rights, please contact us using the information in the “Contact Us” section. If you email us, please put in the subject line of your email the words “Iowa Data Subject Request,” and explain in your email which of the rights listed above you are requesting. You may submit multiple requests at once in an email.**

Generally, and subject to certain exceptions, there is ordinarily no cost for an Iowa resident to submit their first two requests in a year. If you submit more requests than that in a twelve-month period, we may charge you a reasonable fee to cover the administrative costs of complying with your requests or decline to act on your requests. We can use commercially reasonable efforts to authenticate you are who you say you are, and if we are unable to do so, we may ask you to provide more information reasonably necessary to authenticate you. If we cannot authenticate you or your authority, we will deny the request.

If you submit a request, we will tell you what the result is of your request (including, if you submit a Right to Access, your Iowa Regulated Personal Information) without undue delay and within 90 days after we receive your request. In some cases, we may extend that deadline by 45 days, to 105 days in total. If we extend the deadline, we will tell you that and why.

Iowa’s Consumer Data Protection law includes exceptions for personal information regulated under other laws or maintained for certain reasons or in certain contexts. For example, these laws do not apply to publicly available information, including information that we reasonably

believe Iowa residents have lawfully made available to the general public. As another example, we will not delete Iowa Regulated Personal Information when we need to maintain it to comply with a legal obligation.

If we don't grant your request, we will tell you why we did not.

You may appeal our decision by emailing us using the information in the **Contact Us** section with the subject line "Appeal of Request" and including our response to your request. We will also include this information in our response to your request. If you appeal our decision, we will have 60 days to respond to your appeal.

If you do not agree with the result of our appeal, you can complain to the Iowa attorney general.

#### **ADDITIONAL INFORMATION FOR INDIVIDUALS IN NEVADA**

If you are a Nevada resident, Nevada law provides you with a limited right to opt out of the sale of certain types of your personal information that we may collect through the Internet, which Nevada law refers to as "covered information."

#### **We do not sell covered information under Nevada law.**

Nonetheless, if you wish to exercise your right to direct us not to sell your covered information, please email us using the information in the **Contact Us** section, with the subject line "Nevada Right to Opt Out." We are permitted to use commercially reasonable means to authenticate you are who you say you are. If we cannot authenticate you, we will deny the request.

If you submit a do-not-sell request, we will respond to your request within 60 days after we receive your request. We may extend that deadline by 30 days, to 90 days in total, if we determine it is reasonably necessary. If we extend the deadline, we will tell you that.

#### **ADDITIONAL INFORMATION FOR INDIVIDUALS IN AUSTRIA, BELGIUM, BULGARIA, CROATIA, CYPRUS, CZECH REPUBLIC, DENMARK, ESTONIA, FINLAND, FRANCE, GERMANY, GREECE, HUNGARY, ICELAND, IRELAND, ITALY, LATVIA, LIECHTENSTEIN, LITHUANIA, LUXEMBOURG, MALTA, THE NETHERLANDS, NORWAY, POLAND, PORTUGAL, ROMANIA, SLOVAKIA, SLOVENIA, SPAIN, SWEDEN, SWITZERLAND, OR THE UNITED KINGDOM**

##### **a. The General Data Protection Regulation (GDPR), Switzerland FADP, and the UK GDPR**

The General Data Protection Regulation (GDPR) governs processing of personal information by organizations in the European Economic Area or about individuals located in the European Economic Area. The current members of the European Economic Area are Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Ireland, Italy, Latvia, Liechtenstein, Lithuania, Luxembourg, Malta, the Netherlands, Norway, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, and Sweden.

The Swiss Federal Act on Data Protection (FADP) governs processing of personal information by organizations in Switzerland or about individuals located in Switzerland.

The UK GDPR governs processing of personal information by organizations in the United Kingdom or about individuals located in the United Kingdom.

The controller of this website is Profound Medical, Inc., which may be contacted using the information in the **Contact Us** section.

*Basis for processing your Personal Information.* We will process your personal information based upon your consent, based on legitimate interests, or as required by our legal obligations within the European Economic Area or United Kingdom. If you would like more information about the legitimate interests and bases for processing in particular processing operations, we invite you to contact us using the information in the **Contact Us** section.

*Examples of Personal Information processed based upon your consent.* If we are directing marketing communications to you, in your individual capacity, we do so with your consent unless an exception applies (such as to send you direct marketing about similar products or services to ones you have already purchased from us). If you wish to withdraw your consent, you may unsubscribe through the email or contact us using the information in the **Contact Us** section. Withdrawing your consent will not affect processing operations we have already completed based upon your consent.

*Examples of Personal Information processed based upon legitimate interests.* We may process your personal information for our legitimate interests or the legitimate interests of third parties, which include advertising or market and opinion research, as far as you have not objected to the use of your data; entering into a contract with a third party (which could include your employer) and performing our obligations under that contract; the examination and optimization of processes for needs analysis; the further development of services and products as well as existing systems and processes; the disclosure of personal information within the framework of due diligence in the course of company sale negotiations; the enrichment of our data, e.g., by using or researching publicly accessible data; statistical evaluations or market analysis; benchmarking; the assertion of legal claims and defense in legal disputes which are not directly attributable to the contractual relationship; the restricted processing of data, if a deletion is not possible or only possible with disproportionately high effort due to the special type of storage; the prevention and investigation of fraudulent or criminal offences, if not exclusively for the fulfilment of legal requirements; and complying with our legal obligations in countries outside of the European Economic Area or the United Kingdom. If you would like more information, or to object to a particular processing operation based upon legitimate interests, please contact us using the information in the **Contact Us** section.

*Examples of Personal Information processed as required by our legal obligations.* We may process your personal information if required by a legal obligation within the European

Economic Area or United Kingdom, such as an obligation to maintain records or to respond to a data subject rights request.

*Our use of automated decision-making.* We may engage in automated decision-making or profiling during our processing operations. We do not, however, engage in solely automated decision-making, including profiling, that in our view would produce legal effects or similarly significantly affect you.

#### **b. Data Subject Rights**

If the GDPR, FDAP, or UK GDPR applies to your personal information, you may have the right to:

- access your personal information;
- rectify inaccurate personal information about you;
- erase of your personal information;
- place restrictions on processing your personal information;
- object to processing your personal information;
- receive your personal information in a portable format; and
- withdraw your consent for processing.

These rights are not absolute and may be subject to limitations or restrictions. For more information, or to exercise your rights, please contact us using the information in the **Contact Us** section.

You also have the right to lodge a complaint with a supervisory authority. If you are in the European Economic Area or would like to contact a European supervisory authority, their contact information is [here](#). If you are in Switzerland or would like to contact the Switzerland Federal Data Protection and Information Commissioner, you can do so [here](#). If you are in the United Kingdom or would like to contact the UK Information Commissioner's Office, you can do so [here](#).

#### **YOUR CHOICES**

You have certain choices with respect to your personal information.

We may use your contact information to send you email messages regarding updates to the Sites, such as the publication of new information and content. You may opt-out of receiving these emails at any time via the unsubscribe link contained in the email message.

We will communicate with you only according to your preferences provided to us. We may use your contact information to send you messages regarding updates to the Sites. You may opt-out of receiving these messages by following the unsubscribe link contained in the message, or by contacting us through the information contained in the **Contact Us** section. You may not be

able to opt-out of receiving certain messages from us, such as transactional communications or legal notices.

### **CHILDREN'S PRIVACY**

The Sites and the Services offered are not directed to or intended for use by children under 13 years of age. We do not knowingly collect or solicit Personal Data from anyone under the age of 13 or knowingly allow such persons to register for our services, without parental consent. No one under age 13 may provide any Personal Data to us or on the Sites. If you are under 13, please do not attempt to register for the Sites or send any information about yourself to us, including your name, address, telephone number, or email address. If we learn that we have inadvertently collected Personal Data from an individual under age 13 without parental consent, we will take steps to delete the data as permitted by law. If you believe that we might have any information from or about an individual under age 13, please contact us using the information in the **Contact Us** section.

### **LINKS TO OTHER SITES**

The Sites contain links to other websites, including social networking websites, mobile applications, or Internet locations (collectively "Third-Party Sites"). The Sites may also include social network sharing widgets or other embedded content that may provide information to their associated social networks or third parties about your interactions with our web pages that you visit, even if you do not click on or otherwise interact with the plug-in or widget. Information is transmitted from your browser and may include an identifier assigned by the social network or third party, information about your browser type, operating system, device type, IP address, and the URL of the web page where the widget appears. (See the **Cookies and Tracking Technologies** section for more information.) If you use social networking tools or visit social networking sites, we encourage you to read their privacy disclosures to learn what information they collect, use, and disclose. We have no control over and are not responsible for third-party websites, their privacy practices, their content, or any goods or services available through the Third-Party Sites, including embedded content on the Site. Our Privacy Statement does not apply to Third-Party Sites. Any information you provide to a Third-Party Site is subject to that Third-Party Site's privacy disclosures or privacy practices.

The fact that we link to a website is not an endorsement or representation of an affiliation with that website. You should carefully review the applicable privacy disclosures before using or engaging with any Third-Party Site on our Site.

### **UPDATES**

We may update this Privacy Statement from time to time. The "Last Updated" at the top of this privacy statement indicates when this privacy statement was last revised. Any changes are effective when we post the revised privacy statement on the Sites. We encourage you to routinely review this privacy statement to learn about updates to our privacy practices.

## **CONTACT US**

For more information or if you have questions about our privacy practices, please contact us by email at [info@profoundmedical.com](mailto:info@profoundmedical.com), or by mail at:

2400 Skymark Avenue, Unit #6  
Mississauga, ON L4W 5K5  
Canada

## APPENDIX A

### Scope of State Law

| State       | Types of Residents To Whom The Law Applies   | Exceptions For Employment-Related Information   |
|-------------|--|---|
| Colorado    | An individual who is a Colorado resident acting only in an individual or household context and does not include an individual acting in a commercial or employment context, as a job applicant, or as a beneficiary of someone acting in an employment context.  | Data maintained for employment records purposes.  |
| Connecticut | An individual who is a resident of Connecticut and does not include an individual acting in a commercial or employment context or as an employee, owner, director, officer or contractor of a company, partnership, sole proprietorship, nonprofit or government agency whose communications or transactions with us occur solely within the context of that individual's role with the company, partnership, sole proprietorship, nonprofit or government agency.                                       | Data processed or maintained in the course of an individual applying to, being employed by, or acting as an agent or independent contractor, to the extent that the data is collected and used within the context of that role. |
| Delaware    | An individual who is a resident of Delaware and does not include an individual acting in a commercial or employment context or as an employee, owner, director, officer, or contractor of a company, partnership, sole proprietorship, nonprofit organization, or government agency whose communications or transactions with the controller occur solely within the context of that individual's role with the company, partnership, sole proprietorship, nonprofit organization, or government agency. | Data processed or maintained in the course of an individual applying to, employed by, or acting as an agent or independent contractor, to the extent that the data is collected and used within the context of that role.       |
| Indiana     | An individual who is a resident of Indiana acting only for a personal, family, or household purpose and does not include an individual acting in a commercial or employment context.   | Data processed or maintained in the course of an individual applying to, employed by, or acting as an agent or independent contractor, to the extent  |

| <b>State</b> | <b>Types of Residents To Whom The Law Applies</b>  | <b>Exceptions For Employment-Related Information</b>  |
|--------------|--|---|
|              |  | that the data is collected and used within the context of that role.  |
| Kentucky     | A natural person who is a resident of Kentucky acting only in an individual context and does not include a natural person acting in a commercial or employment context.  | Data processed or maintained in the court of an individual applying to, employed by, or acting as an agent or independent contractor, to the extent that the data is collected and used within the context of that role.                                      |
| Maryland     | An individual who is a resident of Maryland and does not include an individual acting in a commercial or employment context or as an employee, an owner, a director, an officer, or a contractor of a company, a partnership, a sole proprietorship, a nonprofit organization, or a governmental unit whose communications or transactions with a controller occur solely within the context of that individual's role with the company, partnership, sole proprietorship, nonprofit organization, or governmental unit. | Data processed or maintained in the course of an individual applying to, employed by, or acting as an agent or independent contractor, to the extent that the data is collected and used within the context of the role.                                      |
| Minnesota    | A natural person who is a Minnesota resident acting only in an individual or household context and does not include a natural person acting in a commercial or employment context.   | Data collected or maintained in the course of an individual acting as a job applicant to or an employee, owner, director, officer, medical staff member, or contractor of a business if the data is collected and used solely within the context of the role. |
| Montana      | An individual who is a resident of Montana and does not include an individual acting in a commercial or employment context or as an employee, owner, director, officer, or contractor of a company, partnership, sole proprietorship, nonprofit, or government agency whose communications or transactions with the controller occur solely within the context of that individual's role with the company,   | Data processed or maintained in the course of an individual applying to, being employed by, or acting as an agent or independent contractor, to the extent that the data is collected and used within the context of that role.                               |

| <b>State</b>  | <b>Types of Residents To Whom The Law Applies</b>  | <b>Exceptions For Employment-Related Information</b>  |
|---------------|--|---|
|               | partnership, sole proprietorship, nonprofit, or government agency.   |   |
| Nebraska      | An individual who is a resident of Nebraska acting only in an individual or household context and does not include an individual acting in a commercial or employment context.   | Data processed or maintained in the course of an individual applying to, being employed by, or acting as an agent or independent contractor, to the extent that the data is collected and used within the context of that role.   |
| New Hampshire | An individual who is a resident of New Hampshire and does not include an individual acting in a commercial or employment context or as an employee, owner, director, officer or contractor of a company, partnership, sole proprietorship, nonprofit or government agency whose communications or transactions with the controller occur solely within the context of that individual's role with the company, partnership, sole proprietorship, nonprofit or government agency. | Data processed or maintained in the course of an individual applying to, employed by or acting as an agent or independent contractor, to the extent that the data is collected and used within the context of that role.  |
| New Jersey    | An identified person who is a resident of New Jersey acting only in an individual or household context and shall not include a person acting in a commercial or employment context   |   |
| Oregon        | A natural person who resides in Oregon and acts in any capacity other than in a commercial or employment context.  | Information processed or maintained solely in connection with, and for the purpose of, enabling an individual's employment or application for employment; an individual's ownership of, or function as a director or officer of, a business entity; or an individual's contractual relationship with a business entity. |
| Rhode Island  | An individual residing in Rhode Island acting in an individual or household context and does not include an individual acting in a commercial or employment context or as an employee, owner, director, officer, or contractor of a  | Data processed or maintained in the course of an individual applying to, employed by, or acting as an agent or independent contractor of a controller, processor, or third party, to the extent   |

| State     | Types of Residents To Whom The Law Applies   | Exceptions For Employment-Related Information   |
|-----------|--|---|
|           | company, partnership, sole proprietorship, nonprofit, or government agency whose communications or transactions occur solely within the context of that individual's role with the company, partnership, sole proprietorship, nonprofit, or government entity. | that the data is collected and used within the context of that role.  |
| Tennessee | A natural person who is a resident of Tennessee acting only in a personal context; and does not include a natural person acting in a commercial or employment context.   | Data processed or maintained in the course of an individual applying to, being employed by, or acting as an agent or independent contractor, to the extent that the data is collected and used within the context of that role.     |
| Texas     | An individual who is a resident of Texas acting only in an individual or household context and does not include an individual acting in a commercial or employment context.  | Data processed or maintained in the course of an individual applying to, employed by or acting as an agent or independent contractor, to the extent that the data is collected and used within the context of that role.            |
| Utah      | An individual who is a resident of Utah acting in an individual or household context and does not include an individual acting in an employment or commercial context.   | Data processed or maintained in the course of an individual applying to, being employed by, or acting as an agent or independent contractor, to the extent the collection and use of the data are related to the individual's role. |
| Virginia  | A natural person who is a resident of Virginia acting only in an individual or household context and does not include a natural person acting in a commercial or employment context.   | Data processed or maintained in the course of an individual applying to, being employed by, or acting as an agent or independent contractor, to the extent that the data is collected and used within the context of that role.     |

This information is provided only to offer further context to our privacy disclosures and for informational purposes. You should not rely upon this information in making a decision that could have a legal or similarly significant effect on you or anyone else.